Snap Frame:
LED Lightbox 04, Landscape

Total Graphic Area: 41"w X 31"h
Trim Size: 40"w X 30"h
Visual Size: 39"w X 29"h

Please be sure to include the 1/2" bleed
around the perimeter. DO NOT design
any critical elements (text, logos, etc.)
within .5" of the trim edge (gray area is
visual area when mounted).

General Art Guidelines:

– CMYK Color Mode
– All Solid Coated Pantone colors should
  be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 100-120 ppi
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must
  bleed to the edge of artboard
– Do not use spot colors from template
  in your artwork as they will not print

bleed area
trim line
visual area